



News Release
June 25, 2021

Town of Ponoka Announces New Initiatives to Celebrate Pride Month

(June 25, 2021 – Ponoka, Alberta) – As part of its commitment to being a welcoming, inclusive and caring community, the Town of Ponoka is proud to recognize Pride Month through the following initiatives:

- The Town will be flying a Pride flag at the Town of Ponoka Environmental Services Building (the old Fire Hall) in conjunction with a Pride Flag ceremony being held by Ponoka Pride & Community GSA on Monday, June 28.
- The Town is also projecting the Pride flag colours onto the Ponoka Civic Building with a light display that can be viewed after sunset.

“Ponoka is a diverse community, and we believe that all people should feel respected, valued and included in our community,” said Ponoka Mayor Rick Bonnett. “Flying the Pride flag and projecting the Pride colours onto the Ponoka Civic Centre is an act of celebrating diversity and inclusion in our community and showing our support for the 2SLGBTQIA+ community,” he said.

For more information and resources that support the 2SLGBTQIA+ community in Alberta, please view the following link: <http://fcrc.albertahealthservices.ca/health-information/library/information-prescriptions/gender-identity/>

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