



For Immediate Release

November 23, 2020

New Christmas Light Tour and Expanded Light Display at Centennial Park Will Light Up Ponoka on December 4

Enter Your Home in the New Christmas Light Tour by Dec. 2

(November 23, 2020 – Ponoka, Alberta) – Ponoka will be glowing and glittering with Christmas lights on Friday, December 4 as the Town launches a new Christmas Light Tour and flips the switch on an expanded new Christmas light display at Lion's Centennial Park.

Residents who are taking great pride in their home Christmas light display this year are invited to enter their home in a self-guided Christmas Light Tour being organized by the Town. "We know there are many citizens in Ponoka who put a lot of effort into their Christmas lights each year. We thought organizing a self-guided tour would be a great, COVID-friendly activity that many people would enjoy," said Andrew Jones, Recreation Coordinator for the Town of Ponoka.

Town residents are encouraged to contact the Town by December 2 if they would like to enter their home in the Christmas Light Tour. Their location will then be added to a Christmas Light Tour map that will be posted on the Town website at www.ponoka.ca and on the Town's social media pages by December 4.

To enter your home in the Christmas Light Tour, please phone 403-783-0131 or email recreation@ponoka.ca to provide your address and confirm your interest in entering your home in the tour.

Expanded Christmas Light Display at Centennial Park

The Town's annual Christmas light display at Lions Centennial Park is expected to be bigger and brighter than ever this year. The Town is working with a Christmas lighting specialist to design, install and maintain an expanded light display in the park this year, as well as the lights on the Town Christmas tree beside the old library, and on the large evergreen tree on the south side of the Ponoka Civic Centre. The Centennial Park display will include a combination of new lights and existing lights that have been donated over the past few years.

"With COVID-19 limiting the number of holiday activities for people to enjoy, our hope is that the expanded Christmas light display at Centennial Park will delight and entertain families as they drive by," said Jones.

The decision to work with a lighting specialist was made in consultation and with the full support of the Town's Recreation, Parks and Culture Committee. The community volunteers on that committee initiated the Town's Christmas Light Program in 2017, and have been organizing and putting up the lights in the park every year since then.

Huge Thank You to Our Volunteers

"It's been a lot of work and added responsibility for them. This new change to the Town's Christmas Light Program will free up our volunteers to support other Town initiatives," said Jones. He added, "The Town would like to extend a huge thank you to our Recreation, Parks and Culture Committee volunteers for their hard work and commitment over the last few years. We would also like to thank the Ponoka Lions Club for



their large donation of Christmas lights earlier this year, and express thanks to all others who have supported our Christmas Light Program over the years.”

Santa Claus Parade & Tree Lighting Ceremony Announcement Expected Soon

The Town expects to announce plans later this week on when it will reschedule its annual Santa Claus Parade and Tree Lighting ceremony that were postponed earlier this month due to COVID-19.

For Media Inquiries:

Sandra Smith
Communications Manager
Town of Ponoka
403-783-0158
sandra.smith@ponoka.ca