

Town of Ponoka Economic Development Request for Proposal Inquiries as received by June 10, 2019
Part 2

1. *Section 4 Deliverables, iii, calls for “Undertake a Business Retention & Expansion study...” Do you want us to plan for and conduct this or do you wish for a planned approach to conducting it yourselves at a later time?*
 - A. The successful proponent will plan and conduct the Business Retention and Expansion Survey.

2. *Section 4 Deliverables, iv, calls for “Undertake a Business Investment & Attraction study...” Again, do you want us to plan for and conduct this or do you wish for a planned approach to enable you to conduct his yourselves at a later time?*
 - A. The successful proponent will plan for and conduct the Business Investment & Attraction study.

3. *Section 4 Deliverables, v, calls for, in addition to trends and forecasts, “preparation of market study of the Municipality’s target sectors, as well as a community profile.” First, can you please let us know what are the Municipality’s target sectors, and secondly, are you expecting us to develop a complete Community Profile, and if so, can you please provide some additional information as to your expectations of the content of this.*
 - A. The successful proponent will research identify and confirm the market/target sectors. The scope is requesting proposals for the successful proponent to complete a community profile. The proponent shall provide their recommended approach and content regarding a community profile.