

**Town of Ponoka Economic Development Request for Proposal Inquiries as received by June 10, 2019.**

1. *How many of the initiatives aligned with the economic development from the 2013 background and analysis have been started, or completed?*
  - A. The majority of the tasks have been completed from previous Economic Development Strategies. Proposals will aid the community in establishing new priorities and resources.
2. *Do you have a budget amount associated with the RFP?*
  - A. The budget approved is a total of \$80,000.00. Proponents may indicate items as “optional” within the proposal submissions.
3. *“The County is not explicitly identified in the RFP. How does the Board envision involvement or recognition of the County and its connections to the Town’s economy? For example, County-based businesses including farms which rely on the Town as a support centre and resident community for its workforces. Is it safe to assume some degree of engagement with the County including businesses as part of this assignment?”*
  - A. Yes. It is safe to assume that an opportunity for neighbouring communities including the County and First Nations will have the opportunity for some degree of engagement.
4. *Can you provide guidance on three related areas?*
  - a. *Engagement of neighboring communities, market study of target sectors and the community profile.*
  - b. *Each topic could be addressed with varying levels of depth. Do you have a budget range in mind that is public for these three items or perhaps for the project in total to provide guidance?*
  - A. The Project Budget is \$80,000.00. Proponents may submit their proposals identifying recommended engagement, market study of target area and community profiles.