

# Town of Ponoka: Community Overview

## Demographics

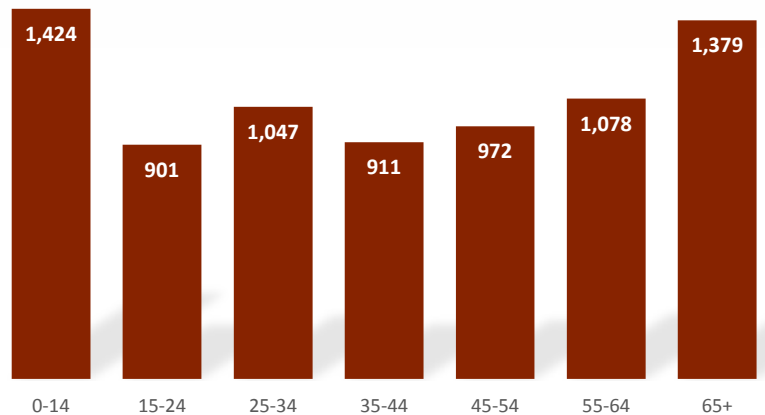
Population: **7,229**

Growth rate: **6.7%**

Median Age: **40.1**

Source: Statistics Canada; 2011 National Household Survey, 2016 Census Profile

## Population Age Values



Source: Manifold Data Mining Inc and KPS/FBP

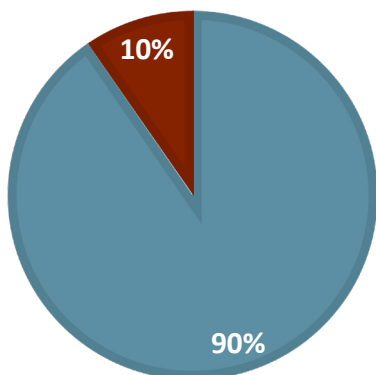
## Average Household

Income: **\$74,313**

Source: Statistics Canada; 2016 Census Profile

## Employed vs. Unemployed

■ Employed ■ Unemployed



Source: Statistics Canada; 2016 Census Profile

## Ideal Location:

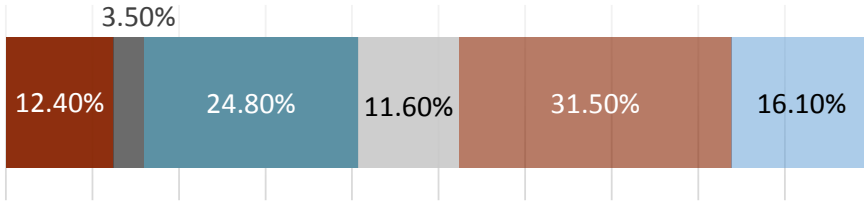
Ponoka is located along Highway 2 about one hour south of Edmonton and two hours north of Calgary.



# Demographics

## Highest Level of Education Attainment

Ponoka has a skilled work force with over 50 per cent of the population with post secondary education or trade certification.

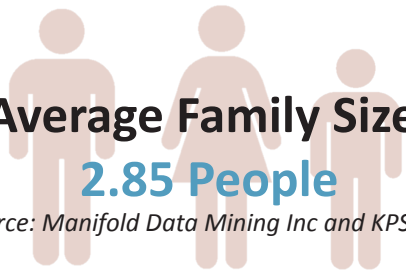


- University certificate, diploma or degree at bachelor level or above
- University certificate or diploma below bachelor level
- College, CEGEP or other non-university certificate or diploma
- Apprenticeship or trades certificate or diploma
- High school diploma or equivalent certificate
- No certificate, diploma or degree

Source: Statistics Canada; 2016 Census Profile

Average Family Size:  
**2.85 People**

Source: Manifold Data Mining Inc and KPS/FBP

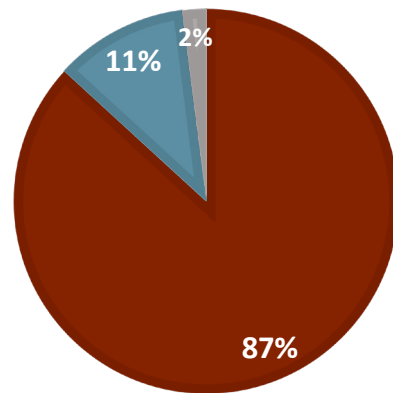


There are two learning centres in the Ponoka area which offer access to post-secondary education courses and programs.

## Employee vs. Self-employed

Participation Rate: **66.8%**

- Employee
- Self-employed
- Not applicable



Source: Statistics Canada; 2016 Census Profile



# Demographics



**Total Population Aged 15 and Older: 6,289 People**

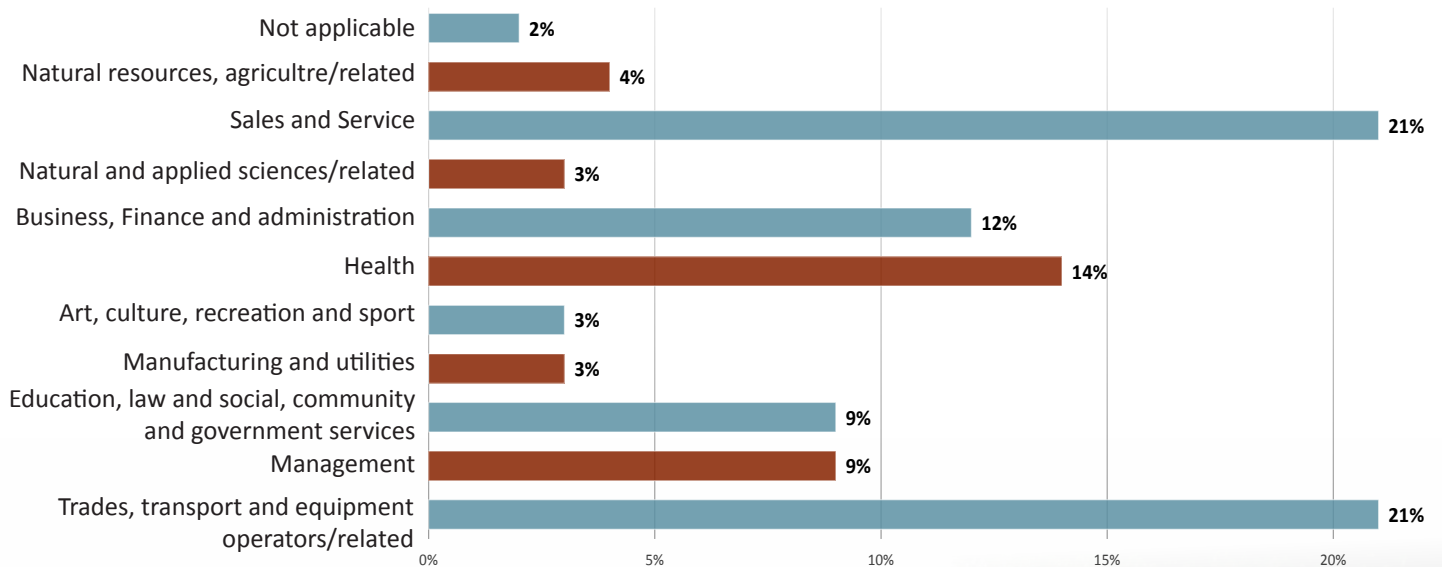
Source: Manifold Data Mining Inc and KPS/FBP



**Total Labour Force Aged 15 and Older: 4,225 People**

Source: Manifold Data Mining Inc and KPS/FBP

## Employment by Occupation



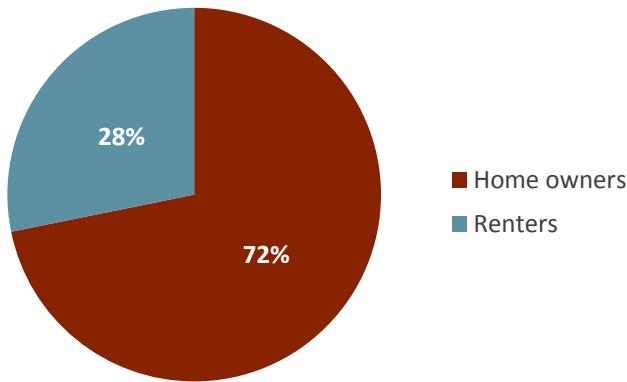
Source: Statistics Canada; 2016 Census Profile



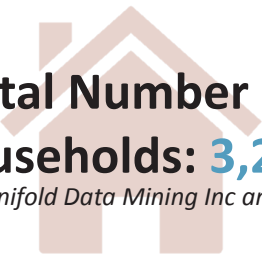


# Household Information

## Amount of Home Owners vs. Renters

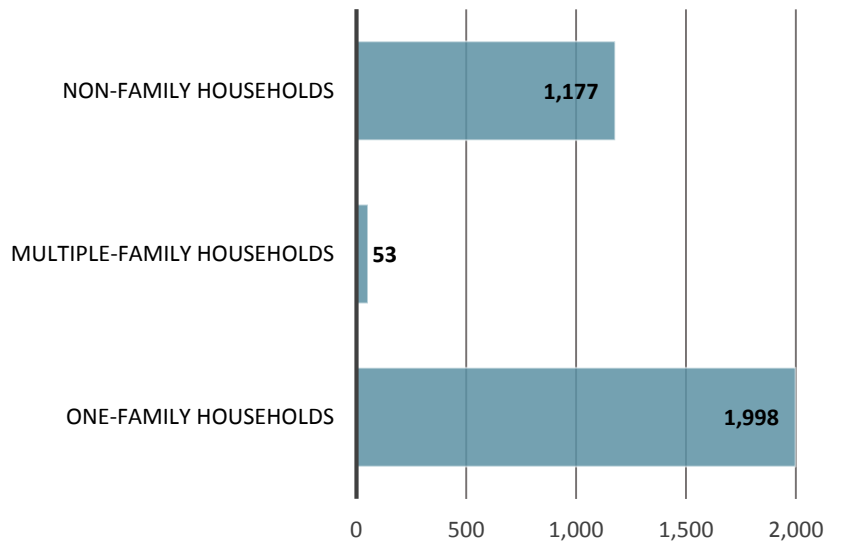


Source: Manifold Data Mining Inc and KPS/FBP



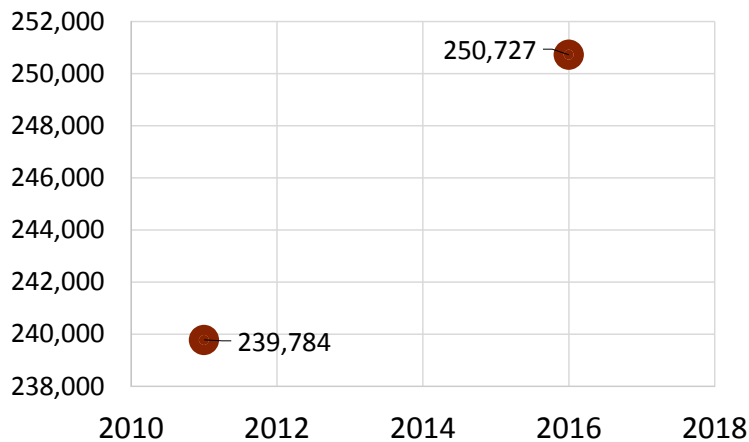
**Total Number of Households: 3,228**  
 Source: Manifold Data Mining Inc and KPS/FBP

## Household Characteristics



Source: Manifold Data Mining Inc and KPS/FBP

## Median Value of Dwellings, 2011 vs 2016



Source: Statistics Canada; 2011 National Household Survey, 2016 Census Profile

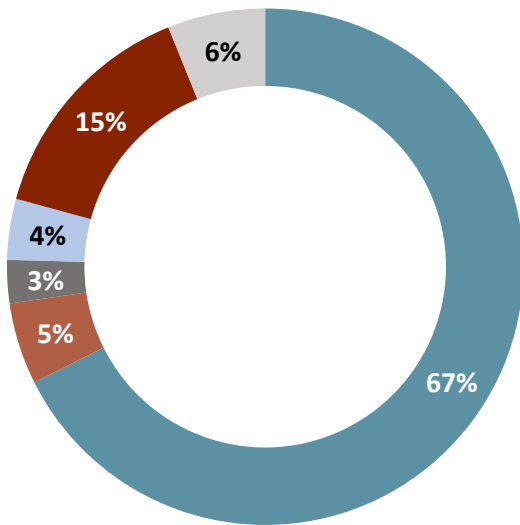
## Median Monthly Shelter Costs for Rented Dwellings:

**\$914**

Source: Statistics Canada; 2016 Census Profile



## Type of Dwellings (2016)



- Single-detached house
- Semi-detached house
- Row house
- Apartment or flat in a duplex
- Apartment in a building that has fewer than five storeys
- Moveable dwelling

Source: Statistics Canada; 2016 Census Profile

## Top 10 Industries

(number of jobs)

Health care and social assistance	875
Retail Trade	405
Construction	335
Accommodation and food services	290
Services other than public administration	245
Mining, quarrying and oil and gas extraction	220
Educational services	210
Manufacturing	190
Public administration	160
Transportation and warehousing	135

Source: Statistics Canada; 2016 Census Profile

**For more information, please contact the Town of Ponoka Manager of Development Services at:**

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**Phone: 403-783-4431**